

From October 1 to November 30, 2011

GET A MAIL-IN
REBATE OF **\$50***

WITH THE PURCHASE OF 4 BFGOODRICH®
PASSENGER OR LIGHT TRUCK TIRES

*See details on claim form.



HOW TO RECEIVE YOUR MAIL-IN REBATE:

- COMPLETE THIS CLAIM FORM
- ATTACH A COPY OF YOUR DETAILED INVOICE** CLEARLY INDICATING THE PURCHASE OF FOUR BFGOODRICH® PASSENGER OR LIGHT TRUCK TIRES (between October 1 and November 30, 2011)
- MAIL BEFORE DECEMBER 31, 2011 TO:
BFGoodrich Fall 2011 Promotion
3551 St. Charles Blvd., Suite 650, Kirkland, QC H9H 3C4

Visit www.bfgoodrichpromo.ca to pre-register online.

**Estimates, work orders or quotations are not acceptable as proof of purchase.

While all-season tires are designed to provide reliable performance in moderate winter conditions, the use of four winter tires is recommended for optimal performance and may be mandatory in certain jurisdictions.



BFGoodrich
Tires
TAKE CONTROL™

MAIL BEFORE DECEMBER 31, 2011 WITH A COPY
OF YOUR INVOICE (SEE REVERSE FOR DETAILS) TO:
BFGoodrich Fall 2011 Promotion
3551 St. Charles Blvd., Suite 650, Kirkland, QC H9H 3C4

Please print legibly

Invoice #*

Retailer name*

First name*

Last name*

Address*

Apt.* City*

Province*

Postal code*

Daytime telephone - -

E-mail address

(If you would like to receive confirmation of claim form receipt by e-mail.)

*Required information.

BFG0201

- 1- Did this promotion influence your selection of BFGoodrich® tires versus a competitor's product?
Yes No
- 2- How did you first hear about this promotion? (Please check one.)
Radio Direct Mail Newspaper Salesperson in store In-store display
Friend/Family Television Website Outdoor advertising E-mail Other
- 3- What tire brand was replaced when you purchased your new set of BFGoodrich® tires?
BFGoodrich® Michelin® Goodyear Bridgestone Toyo
Pirelli Yokohama Other
- 4- How many years have you been a BFGoodrich® tire owner?
First time Less than 5 years More than 5 years
- 5- What kind of tires do you normally use?
 Winter or all season tires/summer tires (according to the season)
 All season or summer tires all year round
 Winter tires all year round
- 6- How soon do you expect to purchase tires again (for another vehicle or this one)?
 In the next 3 months
 In 1 year or less
 More than 1 year from now
- 7- What is the make and year of your vehicle?
Make
Year
- 8- What is your age?
18-25 26-39 40-55 Over 55
 I do not authorize BFGoodrich to send me information concerning contests, promotions and new products.

BFGoodrich knows how important it is to protect your personal information. Please consult our privacy policy at www.bfgoodrichtires.ca. This offer cannot be combined with any other promotion or program and is not applicable at Costco and Chrysler car dealerships. Retail sales only. Federal and provincial taxes will be calculated on the selling price before the rebate. Offer valid only in Canada from October 1 to November 30, 2011. Purchases outside these dates will not be honoured. Only BFGoodrich® Passenger or Light Truck tires are eligible. Please allow 6 to 8 weeks to receive your mail-in rebate. Offer available at participating BFGoodrich® authorized dealers. For any information regarding the mail-in offer, please call 1-888-725-0311 or visit www.bfgoodrichpromo.ca.

BFGoodrich
Tires
TAKE CONTROL™